

# Joshua Wulbert - UX Designer

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## CONTACT

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for example work

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## BACKGROUND

UX Designer with Master's of Science from highly regarded Human-Computer Interaction program at DePaul University. Aim to provide elegant solutions that meet both the client and the user's needs. Many passions and love to apply design thinking to them whenever possible. Let's connect and do the same! I've included relevant experience below.

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*Please visit [www.joshuawulbertUX.com](http://www.joshuawulbertUX.com) for example work*

## SKILLSET

- Usability Engineering (such as wire-framing, personas, agile), Usability Testing (such as A/B testing, card sorting, contextual inquiry)
- Wire-framing, Prototyping & Graphic Design tools (Adobe Suite, Axure, Sketch, InVision & Figma) within WCAG guidelines
- Intermediate HTML5, CSS & Basic JS, InfoViz and Tableau - always improving
- Writing (UX writing, research, presentations & copywriting)

## WORK EXPERIENCE

### OneIMS

**Jan 2020 — Present**

UX/UI Design Intern

UX and web design intern at digital marketing agency practicing integrated marketing in Chicago, assisting with idea and design strategy generation

- Current client work includes Competitive analysis, wire-framing, style guide and design strategy for clients in diverse domains such as Ghost Productions and Owen Designs
- Content writing to optimize keywords in headers and fixing issues with backlinks, general SEO optimization for WordPress sites

### Self

**Jan 2015 — Present**

Freelance Designer

- **RTM Media (2018):** Assisted development process, research, UI & implementation of MI4, an advertising data aggregation platform, including dashboard mockups in short term contract designer role
- **Social Stability Model (2017):** Conducted expert interview, competitive analysis, created style guide and assisted in all stages up to implementation of design
- **Various (2017):** Created over 20 posters for nightlife events, including logos, branding and social media management with over 300 likes and 300 separate follows
- **AFSCME 31 (2012):** Contributed graphic design and illustration to Chicago Union's AFSCME 31's bi-weekly print newsletter

### SK Intertainment

**March 2019 — Sept 2019**

Content Assistant

Contract position working with content team at Chicago based entertainment company - collaborated with small team to aggregate and find ideas/content, write initial copy treatments

- Worked on over 10 speciality infographic projects & Processed over 1000 content titles

in backend system

- Collected & aggregate data for infographics through Airtable, worked on sitemap & backend management/SEO optimization
- Assisted with social media and admin assistance as needed

## **H&M Ecommerce**

**Sept 15 — Sept 17**

HM.com User Specialist/Work Study

Customer service role. Afforded opportunity in work study to assist offsite UX team to improve web usability & address customer complaints through design & function iteration.

- Assisted with design & A/B testing of size-guide assistance web app
- Resolved service, pricing and technical problems for customers in main Customer Service role

## **RTM Media Group**

**Sept 16 — Dec 16**

UX Intern

Assisted development process, research & implementation of M14, an advertising data aggregation platform with exposure to the scrum methodology.

- Assisted with research, wire-framing (50), mockups (3), 8 personas and user testing

## **EDUCATION**

### **M.S. in Human-Computer Interaction**

**April 15 — March 19**

DePaul University

- Previously obtained B.A. in Art + Design from DePaul University in Dec 2011

## **PROJECT HIGHLIGHTS**

- Assisted with Design For America workshop, working with family medicine students on applying design thinking to their community outreach programs as part of their undergraduate curriculum using affinity diagrams and and proposal ideation